



JOB VACANCY ANNOUNCEMENT

IT IS THE POLICY OF THE GOVERNMENT THAT QUALIFIED REPUBLIC OF PALAU CITIZENS ARE GIVEN FIRST PRIORITY FOR EMPLOYMENT CONSIDERATION; WITH UNITED STATES CITIZENS AND, SUBSEQUENTLY, THIRD COUNTRY NATIONALS UTILIZED IN POSITIONS FOR WHICH QUALIFIED REPUBLIC OF PALAU CITIZENS ARE NOT AVAILABLE.

VA #: BPSS-2016-032R2

OPENING DATE: 01/06/2016

CLOSING DATE: CONTINUOUS

POSITION TITLE:

SOCIAL MARKETER/ PUBLIC INFORMATION OFFICER

SALARY:

GL-10/1 – 5
\$ 488.81 B/W - \$ 543.88 B/W

LOCATION:

DIVISION OF BEHAVIORAL HEALTH
MINISTRY OF HEALTH
REPUBLIC OF HEALTH

SOURCE OF FUND:

FEDERAL

DUTIES AND RESPONSIBILITIES:

PERFORM.....50%

- Perform under the direction of the Prevention Unit Program Manager and in collaboration with the Division's programs to develop marketing tools utilizing the mass media, both electronic and printed, and other marketing tools to help assess, promote and raise awareness of the prevention of underage alcohol drinking and tobacco and other drug use.
- Tasked to implement social marketing in collaboration with health education and health promotion to disseminate health information to various target audiences as well as to the community through radio spots, TV spots, and other means of communication.
- Other duties as assigned by the Program Manager.

ASSIST.....40%

- Assist with the development of survey instruments, administration of surveys, data entry and analyses for surveillance and evaluation purposes of social marketing.
- In development and implementing social marketing plans and campaigns for the Prevention Unit Program.

PARTICIPATE.....10%

- Participate in all health initiatives and activities of the Ministry of Health, including trainings, workshops, summits, etc.
- In cross training and performs other related duties as assigned by supervisor.

MINIMUM QUALIFICATIONS AND OTHER REQUIREMENTS:

Minimum of Associate Degree of Communication and Journalism and/or at least four (4) years of work related experience